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## We asked. You answered. Here's the report.

The Goodman Center, in partnership with the organizations listed below, is proud to announce the release of our new report, “Unmuted: What works, what doesn’t, and how we can all do better when working together online.” Based on a survey of 4,405 people working at nonprofits and foundations, colleges and universities, and government agencies at all levels, “Unmuted” offers data-driven recommendations for designing and leading more inclusive, engaging, and productive videoconferences. The report addresses questions as all-encompassing as “What makes a web meeting a positive experience?” and as granular as “Should I leave my camera on or turn it off?”

If you work remotely (or supervise people who do) and spend much of your day in videoconferences, this report was written for you. It may be most relevant to individuals working in the sectors noted above because those were the “unmuted” voices who spoke most forcefully in our research. But the ups and downs of remote work are not unique to those sectors, particularly the downs – feeling isolated, battling distractions, struggling to keep professional and personal lives separate – so no matter what your line of work, we believe this report offers useful recommendations for you.

The report is free, so please click [here](#) to download your copy, and please feel free to share the recommendations with friends and colleagues. And if you want to take an even deeper dive into our research, read on!



## “The Webinar on Webinars” is now “Unmuted: The Webinar” (and new classes begin October 20<sup>th</sup>.)

Back in April, we decided to offer “The Webinar on Webinars” for free to provide the guidance that so many public interest professionals were seeking as they moved some (if not all) of their activities online. By June, we had conducted this class over thirty times, often partnering with large organizations (including the Bank of America Charitable Foundation, The Chronicle of Philanthropy, Council for Advancement and Support of Education, and many others) that ultimately helped us reach thousands – perhaps including you!

Based on what we learned in the research for “Unmuted,” we have updated this webinar to include new recommendations for improving all kinds of videoconferences, whether they are small team meetings, mid-size trainings, or large conference-sized gatherings. “Unmuted: The Webinar” is a one-hour class that will take you deeper into the research behind the report, will walk you through each of its nine major takeaways, and will give you the opportunity to ask questions to the report’s author, Andy Goodman.

Registration is now open for classes on **October 20<sup>th</sup>** (11a-12n PT/2-3p ET), **October 22<sup>nd</sup>** (10-11a PT/1-2p ET), and **October 30<sup>th</sup>** (9-10a PT/12n-1p ET). We are no longer able to offer this webinar for free, but in the interest of making the classes widely accessible, the tuition is only \$25/person and can be discounted to \$20/person when three or more people from the same organization enroll together.

Click [here](#) to reserve your seats today.

## Upcoming online classes at The Goodman Center

### PLAN CAMPAIGNS

Strategic  
Communications:  
Cutting Through the  
Clutter

November 5 & 6  
11am - 12pm PT

### TELL STORIES

Storytelling:  
Tapping the Power  
of Narrative

Nov. 23, 30, Dec. 7 & 14  
9am - 10am PT

### RUN MEETINGS

Meetings for  
People who Hate  
Meetings

December 9 & 11  
11am - 12pm PT



## About Us

free-range thinking is written by Andy Goodman and edited by Celia Hoffman. To read back issues, download free publications, and to learn more about our work, please visit [www.thegoodmancenter.com](http://www.thegoodmancenter.com).

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