



# free-range THINKING™

free-range thinking™ is a monthly journal of best practices, resources and generally useful stuff for public interest communicators who want to reach more people with more impact



## More Free "Webinar on Webinars" Coming Later This Month

Since April 2nd, we've been offering "The Webinar on Webinars" for free to help public interest organizations conduct more engaging and productive gatherings online. We facilitated over 30 classes in April, May and June; and after taking a break in July, we're happy to announce three more free classes this month: August 19 (9-10a PT), August 20 (11a-12n PT), and August 24 (10-11a PT).



If your staff members are having meetings, making presentations, leading webinars, or otherwise doing business online and you'd like to improve those experiences, we have field-tested recommendations to share with you. Seats are limited for each class, so if you'd like to join us, register [here](#) today.

## Coming Soon: New Research on Web Convenings

The Goodman Center, in partnership with the organizations shown below, has just finished conducting a survey to find out precisely what's working - and, just as importantly, what's not - when you have to meet, present, teach and do almost everything online. Over 4,000 people from the public interest and higher education sectors completed our survey, and their responses will help us craft data-driven recommendations for improving your web-based convenings.

We'll be crunching the numbers in August and plan to publish our report in September, so watch this space to find out how you can reserve a free copy. (If you participated in the survey and provided your email address, you are automatically registered to receive a copy when the report is released.)



THE CHRONICLE OF PHILANTHROPY

THE COMMUNICATIONS NETWORK



FORUM ONE



## Upcoming online classes at The Goodman Center

TELL STORIES

**Storytelling:  
Tapping the Power  
of Narrative**

Sept. 10, 17, 24 & Oct. 1  
9am - 10am PT

RUN MEETINGS

**Meetings for  
People who Hate  
Meetings**

September 23 & 25  
11am - 12pm PT

GIVE PRESENTATIONS

**Why Bad  
Presentations  
Happen to Good  
Causes**

September 29 & 30  
11am - 12pm PT

Click on the class title to read more!



### About Us

*free-range thinking* is written by Andy Goodman and edited by Celia Hoffman. To read back issues, download free publications, and to learn more about our work, please visit [www.thegoodmancenter.com](http://www.thegoodmancenter.com).

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