



free-range THINKING™

free-range thinking™ is a monthly journal of best practices, resources and generally useful stuff for public interest communicators who want to reach more people with more impact



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With offices closed and more of us working from home, online meetings and trainings are rapidly becoming the norm. There are definite do's and don'ts when it comes to virtual gatherings, and at The Goodman Center we've been focusing on them for more than 10 years.

In 2008, we published the report, "Dialing In, Logging On, Nodding Off: The True Costs of Teleconferences, Videoconferences and Webinars" (which you can download [here](#)), and in 2009 we launched "The Webinar on Webinars" to help public interest professionals meet and train more effectively online.



Beginning April 3rd and continuing through the end of the month, we're going to offer "The Webinar on Webinars" at no cost from 9-10a Pacific (12n-1p Eastern) every Friday. Each live class will have a maximum of 25 participants (because limiting the size of online gatherings when possible is one of our Do's), so if you're interested, register now [here](#). We're only allowing a maximum of two people per organization to sign up.

In the meantime, we hope you stay safe, stay healthy, and we'll look forward to seeing you on the other side of the curve.

About Us

free-range thinking is written by Andy Goodman and edited by Celia Hoffman. To read back issues, download free publications, and to learn more about our work, please visit www.thegoodmancenter.com.

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Upcoming online classes at The Goodman Center

TELL STORIES

**Storytelling:
Tapping the Power
of Narrative**

**April 14, 21, 28 & May 5
9am - 10am PT**

RUN MEETINGS

**Meetings for
People who Hate
Meetings**

**April 15 & 17
11am - 12pm PT**

GIVE PRESENTATIONS

**Why Bad
Presentations
Happen to Good
Causes**

**April 22 & 23
11am - 12pm PT**



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